



## **Nationally Recognized Ice Cream Chain Opens at Midtown in Palm Beach Gardens, FL.**

April 23, 2008

Palm Beach Gardens, FL. – Ram, a leader in real estate development and acquisitions, today announced that Marble Slab Creamery, a specialty ice cream store, has opened its first Palm Beach Gardens location at Midtown, Ram’s village-like, mixed-use community on PGA Boulevard.

Located on Main Street in Midtown, Marble Slab Creamery offers a variety of desserts, including fresh and natural egg-free ice cream and frozen yogurt. Marble Slab Creamery has 557 locations in 35 states as well as Puerto Rico, Canada and the United Arab Emirates.

“When we were scouting the Palm Beach Gardens area, we were looking for a location that was in the heart of the city and that offered the right mix of mid-to high-end tenants and customers. We also wanted shops located within walking distance of each other and offering easy access to the major highways,” said Harsha Patel, who co-owns Marble Slab Creamery’s Midtown location with Theresa Tecson. “Midtown has all the right attributes.”

Other unique restaurants and retail stores that have already opened at Midtown include: III Forks Prime Steakhouse, Cantina Laredo, J Alexander’s, Saitos, Field of Greens, Love Garden, Scoops Pilates Studio, Leibowitz Realty and Clayeux.

Cammi Goldberg, commercial leasing manager with Ram, handled the transaction.

Ram continues to successfully lease retail space and sell condominiums in its attractive new mixed-use community at Midtown. The project offers all the convenience and style of urban living, consisting of 225 luxury condominiums, 97,000 square feet of high-end retail, restaurant and office space, a 500-seat cultural center and a 300-seat banquet hall. It is located on PGA Boulevard between I-95 and the Florida Turnpike, offering easy access to the Palm Beach International Airport, downtown West Palm Beach and the beaches. For information about Midtown, visit [www.midtownpga.com](http://www.midtownpga.com).

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