



## **CLAYEUX, A HIGH-END CHILDREN'S BOUTIQUE OPENS at RAM'S MIDTOWN**

March 10, 2008

Palm Beach Gardens, FL. – Ram, a leader in real estate development and acquisitions, today announced that Clayeux, a high-end European children's boutique, has opened its first U.S. location at Midtown in Palm Beach Gardens, Fla.

Located on Main Street in Midtown, Clayeux offers French brand baby and children's clothing from birth to 12 years old. The company, which has 200 boutiques worldwide, is best known for its exquisite knit outfits and colorful artistic designs.

"Midtown is the perfect venue for us because we were looking for a cozy and intimate shopping location that enabled shoppers to stroll along the sidewalks and visit all the retail stores and restaurants without the hassle of driving," said Sylvain Thibault, the owner of Clayeux. "In addition, Palm Beach offers us the high-end clientele that we are looking for. We are very excited about opening our new store and making Midtown our new home."

Midtown is a village-like, mixed-use community with all the convenience and style of urban living. The project consists of 225 luxury condominiums, 97,000 square feet of high-end retail, restaurant and office space, a 500-seat cultural center and a 300-seat banquet hall. It is located on PGA Boulevard between I-95 and the Florida Turnpike, offering easy access to the Palm Beach International Airport, downtown West Palm Beach and the beaches. Completion of the Residences at Midtown is expected to occur within the next few weeks.

Cammi Goldberg, commercial leasing manager with Ram, handled the transaction.

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